

**PROJECT PROPOSAL
ANNOUNCEMENT 2009 CONTINUOUS LEARNING PROGRAM**

<p>THE ISSE AT SCOPE</p>	<p>In a market which is diverse and which has numerous offers, the clients, the users of training, have an increasing need to know which the best offers are, that is to say, which provide the best guarantee of quality. Both entrepreneurs and workers are seeking indications of efficiency.</p> <p>The educational institutions should not stand aside this idea, they must be interested in achieving more efficiency and improving their organization, activities and services, using the management tools needed to ensure the quality. They should represent a guarantee of efficiency, which gives rise, without a shadow of a doubt, to an improvement in its educational offer as they look for its rightness, effectiveness and efficiency.</p> <p>This trend is being expressed through the adoption of actions of direction and participation in which tools are adopted and institutional action to develop a culture of quality is executed. These activities, usually immersed in the philosophy of continuous improvement or in institutional modernization processes, involve training activity for personnel, the search for critical factors, and clarification of the mission and objectives, assessment,... which, in themselves, bring qualitative institutional improvements and a better adaptation of the services they offer to the whole educational community including those who are related with the institution itself, promoting the creation of networks and synergies which improve the relation and enable the collaboration between the educational center and the surrounding institutions and companies.</p>
<p>GENERAL OBJECTIVE</p>	<p>Transferring our center's own Advanced Business Management System</p>
<p>SPECIFIC OBJECTIVES</p>	<ul style="list-style-type: none"> - To Exchange models and methods of work with other educational entities interested in implementing an advanced business management model to promote efficiency and effectiveness - To create meeting points to work around the issue of quality in vocational training to foster the exchange of experiences and concerns and improvement in this area. - To enhance the adaptability of vocational training centres to their environmental demands and needs, both for individuals and businesses. Supporting management systems that facilitate and promote communication channels with the environment in which they are located, creating the necessary synergies to link training and employment. - To encourage networking to enable a broad range of services accessible and responsive to stringent quality standards.
<p>BRIEF DESCRIPTION</p>	<p>The Somorrostro Educational Center bases its activity on its own model of management, which was created more than 15 years ago and has been implemented with new proposals and tools to reach the current model which allows a lively and decentralized style of management and makes it be an added value, very important for our customers and our identity signs, very different from our competitors´.</p> <p>Our organization system was made for a center whose activities involves both the accredited studies including the compulsory education for students from 12 to 16 and post compulsory education (high school and technical education (upper and middle vocational training cycles) together with several training programs for teaching adults (ongoing and occupational training courses).</p>

	<p>Our organizational structure has its foundations in the distribution of the personnel considering the line management, which allows to make a clear description and distribution of the responsibilities of all the members so that everyone knows the duties and the responsibilities of his work position.</p> <p>The personnel is divided into the following areas: Infrastructures, Systems of Management, Marketing, Academic Organization, Economics and Finances, Business and Institutional Relations, General Management.</p> <p>Cross-functional teams are multi-skilled teams which include different people, interests and views of the several areas of management. With this work vision, cross-functional teams are formed for different tasks needed in the center, such as controlling and monitoring the projects, new technologies, equipment and facilities servicing, the management of the infrastructures for the education, purchasing department, quality, environment and safety, continuing quality improvement, administration, public relations and student acquisition for accredited and unaccredited studies, human resources or pastoral staff.</p> <p>This organizational structure is complemented by an information and communication system based on flexible computer software that helps to manage all the different areas, with a monitoring and control system with notice boards of the different areas and a control panel for the headship.</p>
<p>TARGET GROUPS</p>	<ul style="list-style-type: none"> - Managers of educational centers - Educational community in general: The teachers, the students and their families.
<p>CALL FOR PROPOSALS</p>	<p>SUBPROGRAMME → LEONARDO DA VINCI – TRANSFER OF INNOVATION</p> <p>Priority 2: Developing the quality and attractiveness of VET systems and practices</p> <ul style="list-style-type: none"> ▪ develop and test quality assurance procedures in initial training and in continuing vocational education and training, including by using the European Quality Assurance Reference Framework
<p>CONTEXT</p>	<p>After the 2000 compromise of the European Union Member States to make Europe into one of the most dynamic and competitive economic systems in year 2010, it was agreed that most education and vocational training systems had to be drastically transformed in a decade. However, factors such as a slowing demographic growth, cultural integration and population ageing may hinder the progress started since the end of XXth century.</p> <p>In the report about “The Future Concrete Objectives of the Education and Training Systems” backed by the European Council in Stockholm celebrated in March 2001 identified new areas in which group actions can be taken to achieve the goals set in European Council in Lisbon. These areas are based on three strategic objectives of this report, that is to say, to improve the quality and the efficiency of the education and vocational training systems in the European Union, facilitate the access to them and spread them to the whole world.</p> <p>The <i>Copenhagen Process</i> has been so far the leitmotiv for the reforms made by the Member States, future members, neighboring countries and social partners. Vocational education is in a more and more important position considering every educational level. That’s why the Copenhagen Statement promotes the cooperation in quality assurance with particular focus on exchange of models and methods, as well as common criteria and principles for quality in vocational education and training.</p>

SOMORROSTRO TRAINING CENTRE

<p>BRIEF DESCRIPTION</p>	<p>Somorrostro Training Centre, is a prestigious institution in the region that currently has over 5,000 students a year in both regulated and non-regulated educational areas. And 216 teachers.</p> <p>The centre has become an outstanding institution, considered an efficient agent for personal and local development by important social and economical institutions. With a permanent technological update, the centre has an intense relationship with its surrounding reality, enterprises and institutions. It offers a wide range of training courses aiming to integrate both the human and professional development of its students.</p> <p>The formative offer includes:</p> <ul style="list-style-type: none"> _ Secondary Compulsory Education (for pupils aged 12 to 16) _ Baccalaureate (aged 16 to 18) _ Vocational training: <ul style="list-style-type: none"> _ Initiation Technical Professional, Initial Training initiation) _ Formative cycles of Medium Degree, IT medium degree _ Formative cycles of Higher Degree, IT higher degree _ Continuous Training for Government _ Continuous Training for Companies. <p>Somorrostro Training Center provides:</p> <p>Initial Formation</p> <ul style="list-style-type: none"> - Professional initiation - Formative cycles, Medium Degree - Formative cycles, Higher Degree <p>Occupational Formation</p> <ul style="list-style-type: none"> - Labor insertion: INEM (Spanish National Institute of Employment) <p>Department of Labor of the Basque Government, Social European fund.</p>
<p>CONTACT DETAILS</p>	<p>Eneritz Angulo T +34 94 679 98 35 F +34 94 679 98 28 eneritz@laboradomo.com www.somorrostro.org</p>